

	FULL COUNCIL
Date	13 March 2023
Agenda Item	13

Art in shop windows project

A local artist Juliet Townsend has suggested that we might set up a project to install art in the windows of some of the empty shops in Halstead.

She has been successful in such projects in Colchester and Chelmsford. The aim is to increase footfall to town centres and to support local businesses. This could be done in the form of a town trail with a QR code.

This is an initial enquiry, to sound out interest from the Council. Juliet does this for a living and the Council would have to decide whether it wants to allocate funds to such a project before she starts working on it. It would involve contacting owners of empty shops, asking if they would allow artwork to be installed, paying for the artwork, perhaps creating a trail. All artwork can be removed with soap and water if the shop was suddenly taken over.

It would be possible to use some of the Town Team funds for this purpose.

Recommendation: that council considers whether an art project/art trail in Halstead is something they can support.



Sarah Greateorex Town Clerk