

Committee	FULL COUNCIL
Date	12 August 2019
Agenda Item	12

Tourism Champions Report

Cllr Smith / Cllr Pell

12 August 2019

Tourism

Cllr Smith attended the Braintree District Tourism Partnership Launch on 20 June 2019. She found this very interesting but was surprised to find that Halstead had little exposure in any of the literature provided. It was this that prompted her to request that Tourism be added to the Champions list.

Since the launch she has had communication with the Economic Development Team at BDC and has requested to be kept in the loop of any current and future initiatives and looks forward to working with BDC, Visit Essex and other bodies to bring more exposure to Halstead.

Halstead Market

One of her other goals is to bring back the Market to Halstead.

At a brief meeting with Stephen Wenlock, who has been the lead behind the now successful Braintree and Witham monthly markets, Cllr Smith and Stephen chatted about what Halstead could sustain as a market and how to achieve this. Stephen offered a further meeting to go through what would suit Halstead and any tips and guidance that could bring this to fruition. She thanked him for his offer and will follow this up in due course.

The Chamber of Trade also have the market on their radar. In her role as HTC representative at the Chamber of Trade, she will enquire where they are regarding a way forward, noting that they have already spoken to BDC and HIMs who manage the market.

Cllrs Smith and Pell are due to meet on Monday, 12 August to discuss their plans going forward.

Cllr Linda Smith